



EXHIBITOR PROSPECTUS



ACHCU
ACADEMY

THE Education Event
for Healthcare

NASHVILLE, TN | MARCH 8 – 10, 2027

achcu.com/academy

Dear Exhibitor,

Don't miss the opportunity to expand your network of current and potential customers and highlight your brand at this exceptional educational and networking event!

ACHCU Academy will be held March 8 – 10, 2027, in Nashville, TN, and the Exhibition Hall will be open March 8 – 9. Each exhibitor or sponsor gains direct access to a highly engaged group of registrants.

WHO ATTENDS?

LEADERS AND MANAGERS IN:

- Home Care
- Home Health
- Hospice
- Pharmacy

PLUS:

- Hospital Clinical/Administrative Leaders
- Hospital Facilities Managers
- Hospital Quality Managers



WHY HAVE A STRONG ACHCU ACADEMY PRESENCE?



Build brand awareness



Strengthen new and existing relationships



Generate new business



Present new products and services

Reserve your booth today!

Exhibit space is intentionally limited to maximize interaction between vendors and attendees. Available on a first-come, first-served basis.

Discounted booth space is available for early exhibitors at: achcu.com/academy. Contact Iryna Trehy with questions. We look forward to seeing you in Nashville!

Iryna Trehy

Business Development and Education Representative, ACHCU

E: itrehy@achcu.com T: (919) 377-1504



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EXHIBITOR INFORMATION



ACHCU
ACADEMY



SETUP: MARCH 7, 2027

EXHIBITS OPEN: MARCH 8 – 9, 2027

LOCATION:

Grand Hyatt Nashville
1000 Broadway
Nashville, TN 37203

PRICING:

6' x 30" TABLETOP DISPLAY: \$3,400

Includes registration for up to two representatives.

EXHIBITOR AMENITIES:

- ✓ Draped and skirted table with two chairs, a wastebasket, and signage
- ✓ Entrance to all educational sessions
- ✓ Participant list
- ✓ Access to event reception, continental breakfast, lunches, and breaks

TABLE SELECTION:

Locations will be reserved on a first-come, first-served basis with respect to competitive markets. Requests for specific locations will be accommodated, if possible.

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SPONSORSHIP OPPORTUNITIES

Build on the enthusiasm around ACHCU Academy by becoming a sponsor. Gain additional exposure for your company in the home care, home health, hospice, hospital, and pharmacy markets. Sponsorship is available even if your company is unable to attend in person.

TRACK SPONSOR: \$5,000

Spotlight your company in the education track that best aligns with your products. You are invited to introduce a conference speaker and have a tabletop display in relevant sessions.

WELCOME RECEPTION: \$10,000

At Monday night's opening reception, welcome all guests to the conference with food and drinks provided by your company. Your logo will be featured on cocktail napkins, signage, and other promotional materials.

LUNCH: \$3,500

Feature your company logo on tabletop signs during lunch throughout the conference.

COCKTAIL HOUR: \$2,500

Feature your company logo on tabletop signs during the welcome cocktail hour.

Wi-Fi: \$3,000

Provide ACHCU Academy attendees with complimentary Wi-Fi access. Promote your brand on Wi-Fi access points and signage throughout the conference.

MOBILE APP: \$2,500

Session descriptions, schedules, and maps of the venue enhance the conference experience. Sponsorship includes a banner ad linked to your company's website and recognition in materials before and during ACHCU Academy.

NAME BADGE LANYARDS: \$2,000

All ACHCU Academy attendees will wear your company's logo and name around their necks.

ATTENDEE TOTE BAGS: \$2,000

Make your company's logo one they remember well after the event. Bags are provided to all participants and speakers.

Each sponsorship includes:

- Complimentary lunch for Monday, Tuesday, and Wednesday (two tickets per vendor per day).
- Your company logo on the ACHCU Academy website.
- Opportunity to place marketing materials in attendee tote bags (restrictions apply).
- Onsite signage and acknowledgment during the opening general session.

Plus, exhibitor roundtables and working sessions: For more information regarding participation, please contact Iryna Trehya to discuss available opportunities.

KEYNOTE SPEAKER

Betsy Allen-Manning

Leadership Keynote Speaker

Creator of the Bar Raisers™ Movement

BAR RAISERS™ ARE THE DIFFERENCE BETWEEN AVERAGE & EXCEPTIONAL ORGANIZATIONS

Every company has Bar Raisers™ and Tolerators.

The question is—which one are you building more of? Betsy Allen-Manning is the wake-up call you didn't know you needed. She's a high-energy leadership keynote speaker and creator of the Bar Raisers™ Movement, a proprietary system redefining how organizations approach performance, leadership, and culture.

KEYNOTE SPONSOR: \$7,500

The Keynote Sponsorship provides premier visibility and recognition before, during, and after the keynote presentation, offering a unique opportunity to connect with attendees and align your brand with thought leadership and innovation.

In addition to the standard benefits, the Keynote Sponsorship includes:

- Exclusive recognition as the Keynote Sponsor.
- Prominent logo placement in conference marketing materials, signage, and the event app.
- Verbal recognition during keynote introductions.
- Opportunity to provide branded materials or giveaways for attendees (subject to approval).
- Reserved premium seating for company representatives during the keynote session.
- Dedicated slide recognition displayed before the keynote presentation.
- Exclusive book signing opportunity at your exhibit booth immediately following the keynote session (if the keynote speaker is participating), providing additional attendee traffic and engagement.
- Recognition on the conference website and sponsor listings.

This high-visibility sponsorship offers unparalleled exposure and the opportunity to create meaningful interactions with attendees while associating your brand with one of the conference's signature experiences.



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HOTEL INFORMATION



ACHCU
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GRAND HYATT NASHVILLE

1000 Broadway
Nashville, TN 37203

We have secured a **special nightly rate of \$339**, plus taxes and fees, for all ACHCU Academy attendees.

Please use the following link
to make an online reservation

<https://qrco.de/bguPJg>

To book your reservation
over the phone*, please call

(629) 259-3834

*When booking your reservation by phone, be sure to reference **ACHCU Academy** and the dates of March 7 – 10, 2027.





For more information, contact

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