



EDUCATIONAL RESOURCES

Empowering Patients' Right of Choice

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Co-Founders at HospiceMatch



Our experience with hospice care: what we knew (and didn't)

Our Experience with Hospice

- What we knew, what we didn't, and our personal misconceptions.



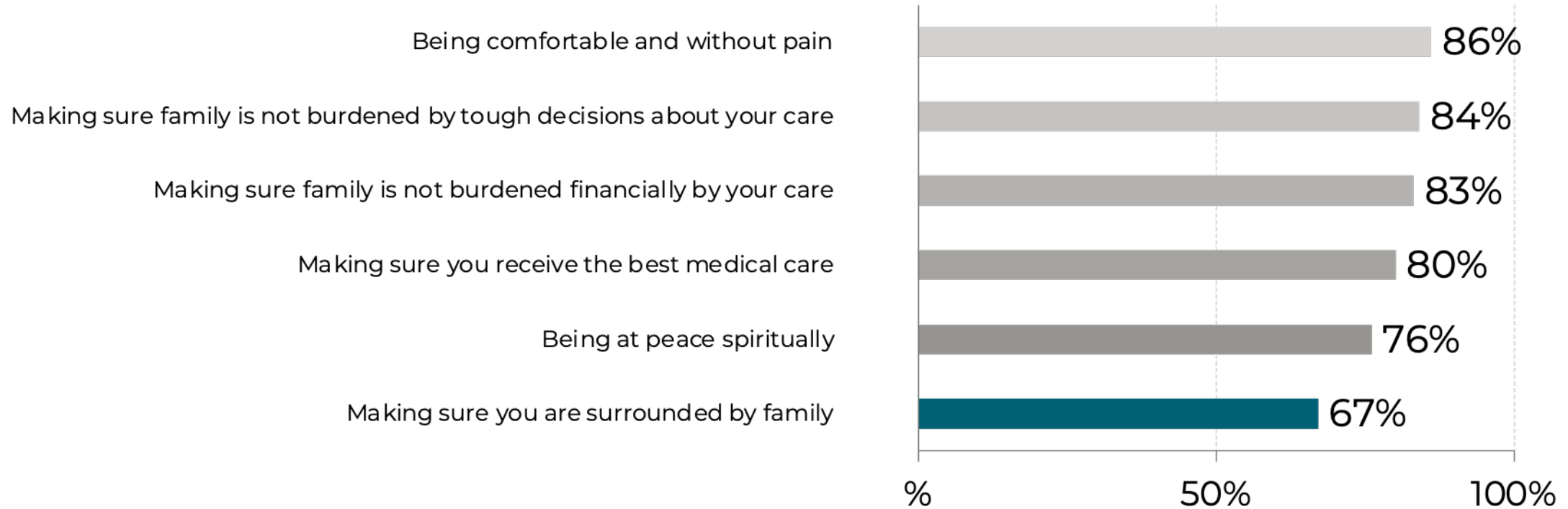
This story is not unique.

- Thousands of patients and families are faced with this decision every day
- Many feel blind-sided and vulnerable when the onset of hospice care comes quickly
- Difficult for patients and families to receive education / resources before it's time to decide



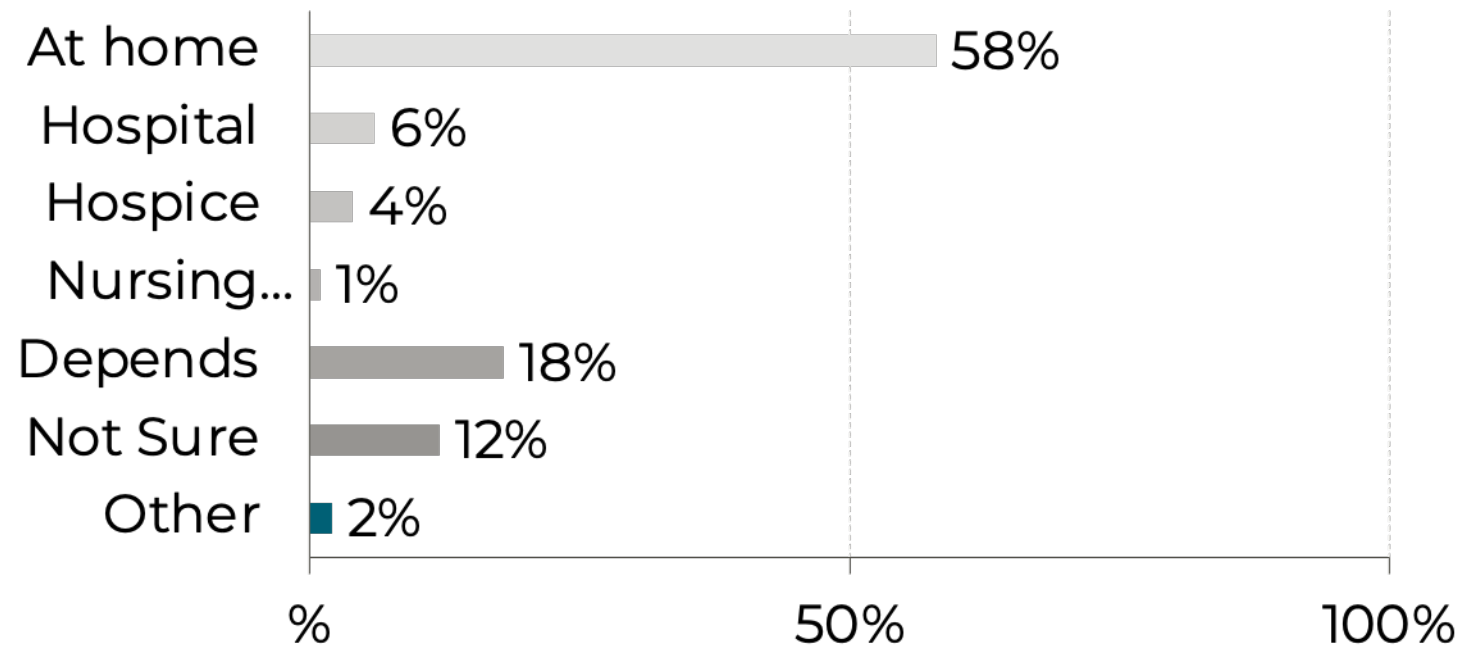
What is the overall sentiment around
end-of-life care?

People value comfort and peace towards end-of-life care.



Emergence Creative Inc, and SIR. The National Partnership for Healthcare and Hospice Innovation, Washington, DC, 2022, pp. 1-87, Views and Experiences of Aging & End-of-Life Care in the US.

People want to spend their last days wherever they call home.



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As people age, there's often more worry about losing independence and quality of life rather than death itself.

59%

Concerned about losing
independence

33%

Concerned about
death itself

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There is a clear alignment between what people want in end-of-life care, and what hospice provides.

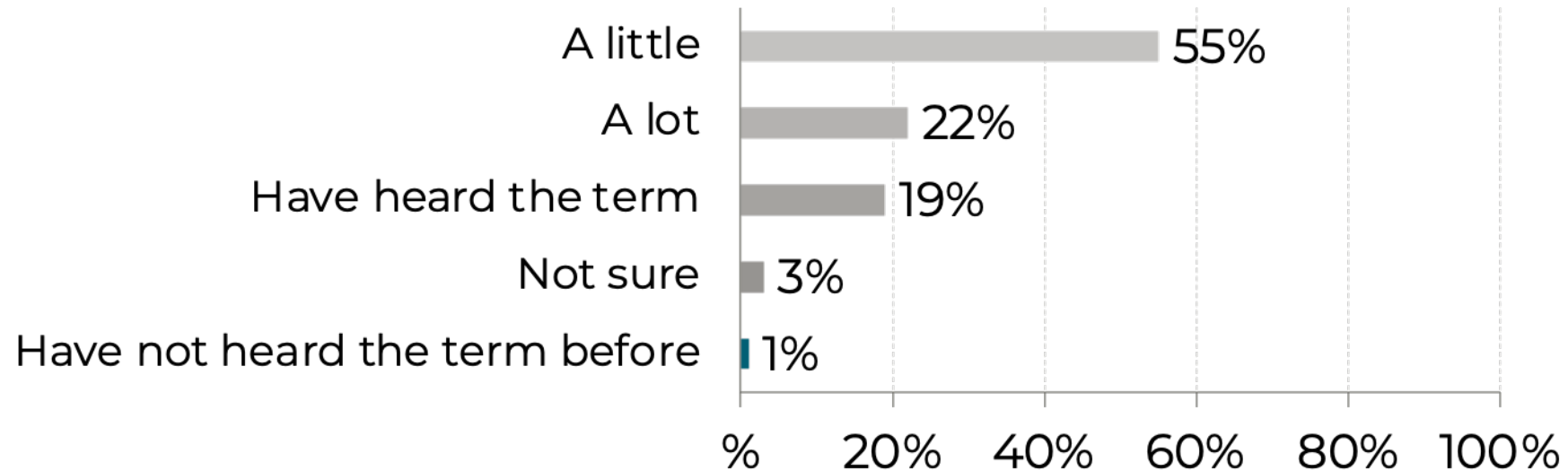


So why is there a gap?



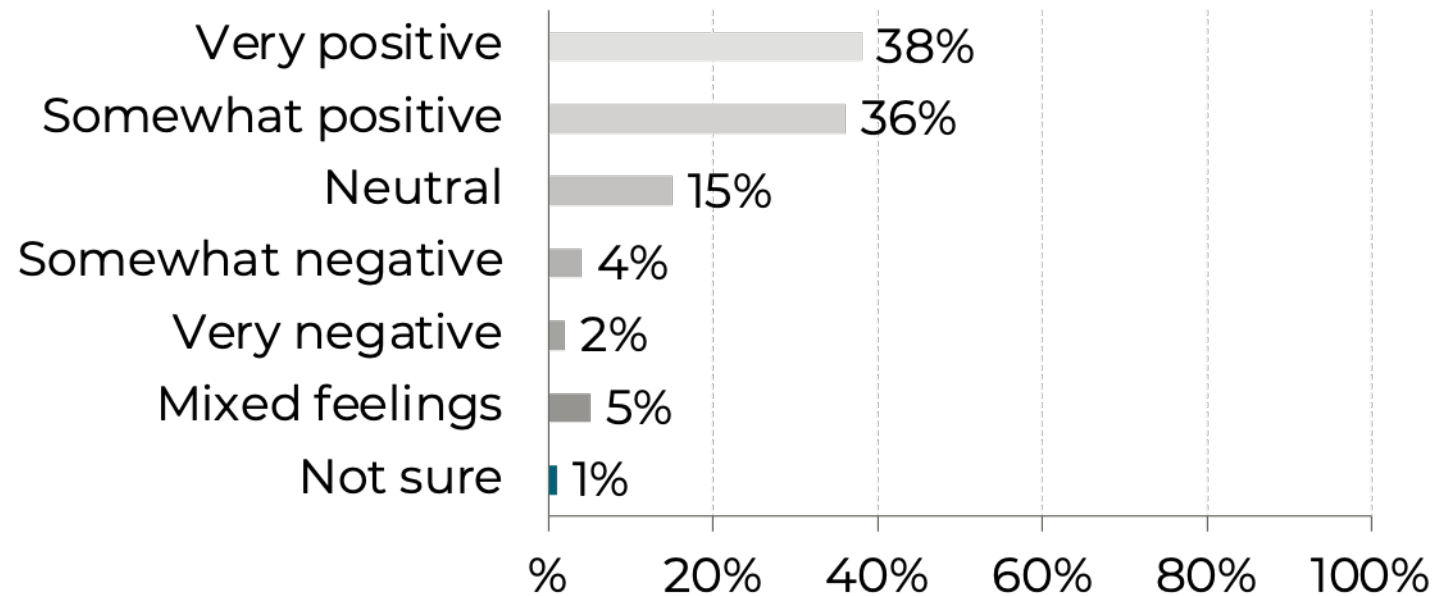
How familiar are people with hospice care?

Around 75% of people know very little about hospice care.



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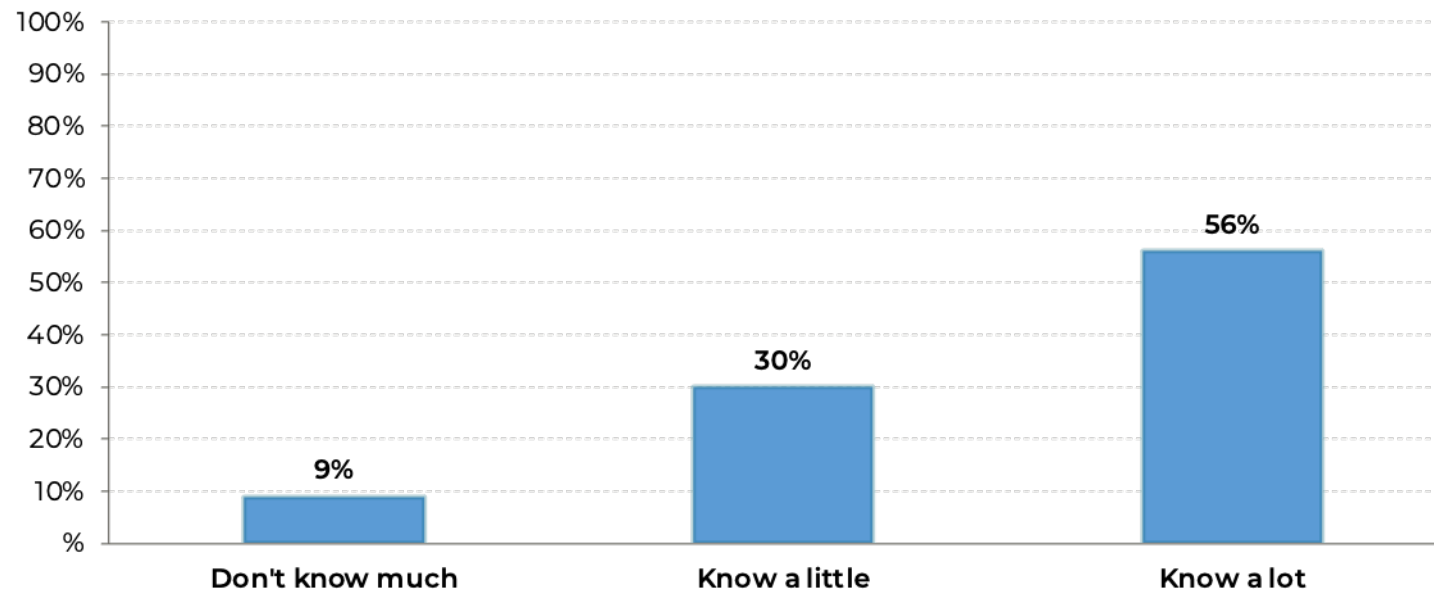
The majority of people who knew at least a little about hospice had a positive opinion about it.



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As people learn more about hospice, they are more likely to have a positive opinion.

Percent of respondents selecting 'very positive' opinion on hospice



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Not only do people not know about hospice, but they also don't know they have a choice of who provides the care...

Why patient choice matters in hospice care

Ethical Considerations

 Respecting patient autonomy

 Support the right to make healthcare decisions

 People have the right to self-determination



Improved Outcomes



Improves Patient Satisfaction and Trust



Promotes Autonomy and Dignity



Enhances Treatment Adherence



Supports Mental and Emotional Well-being



Personalized Care



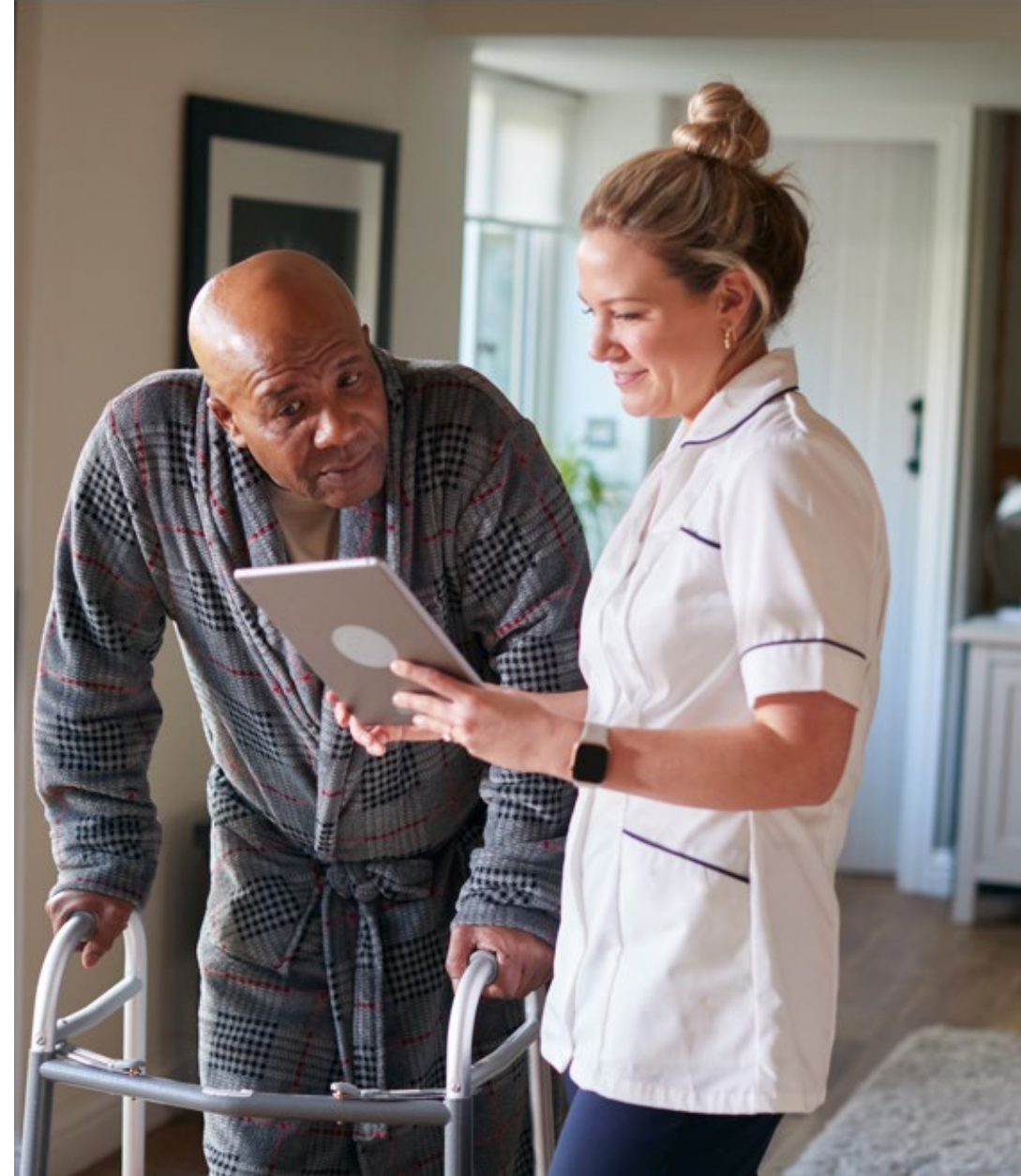
Addressing Unique Cultural Needs



Catering to Specific Care Requirements

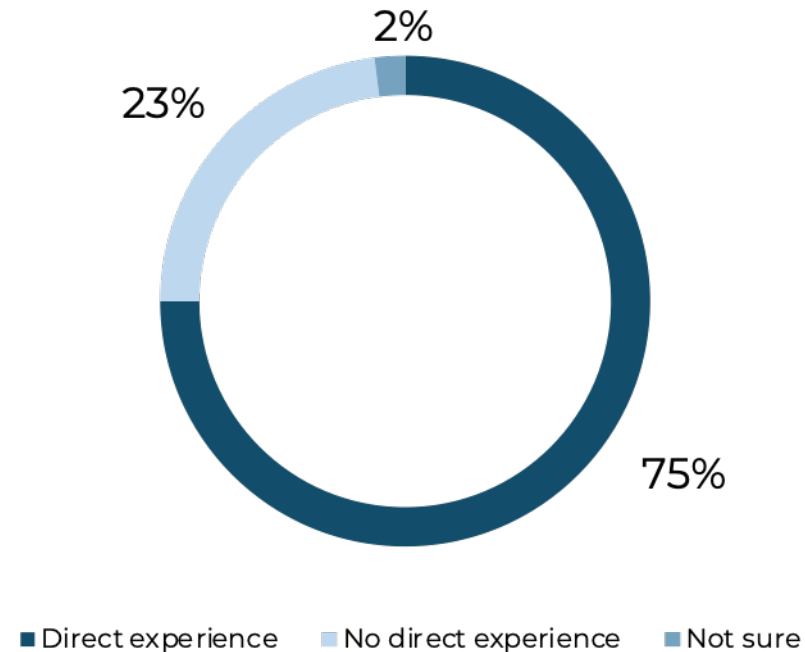


Facilitating Spiritual Comfort



Why are people not familiar with hospice and their rights?

Most familiarity comes from direct experience for a family member or loved one.



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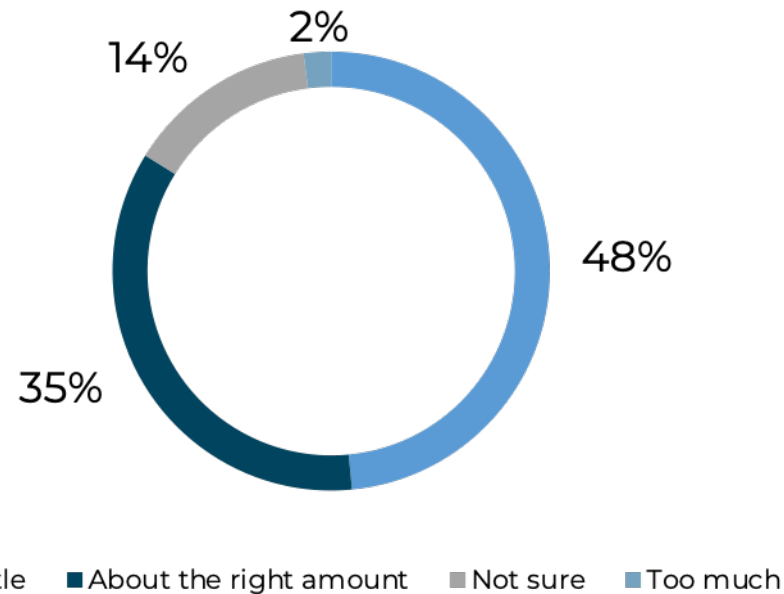
The gaps in education and discovery of hospice care

What's the current status?
Are we doing enough?

There are many misconceptions.

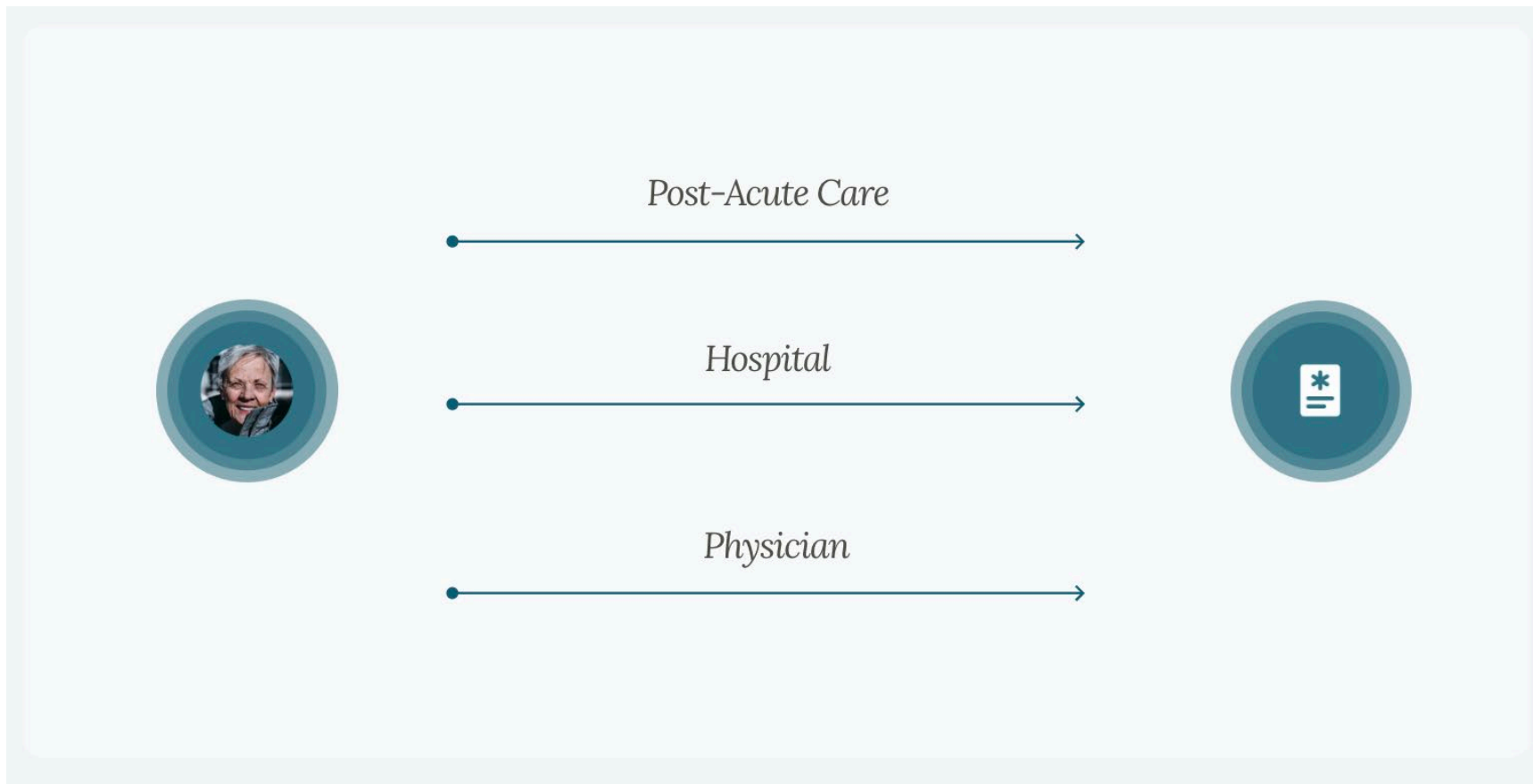
- Hospice is a place
- Hospice care is expensive
- Hospice is only for the elderly
- Choosing a hospice means giving up
- Someone else chooses a hospice for me
- You can't go back to curative treatment

Close to 50% feel people in the US have little control over decisions made about their end-of-life care.

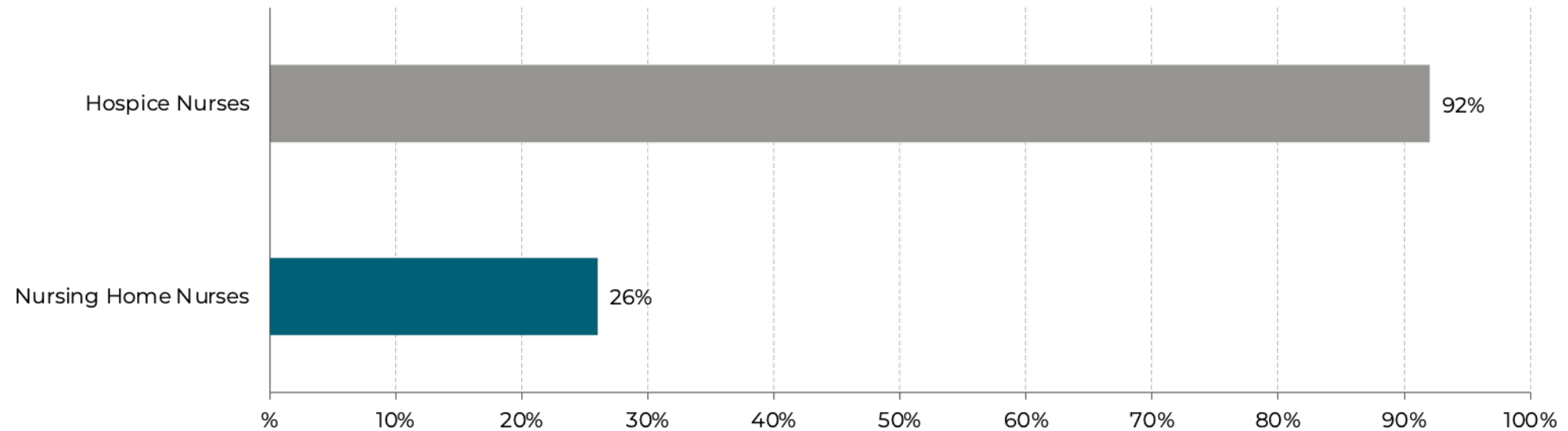


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The discovery gap: Current shortfalls

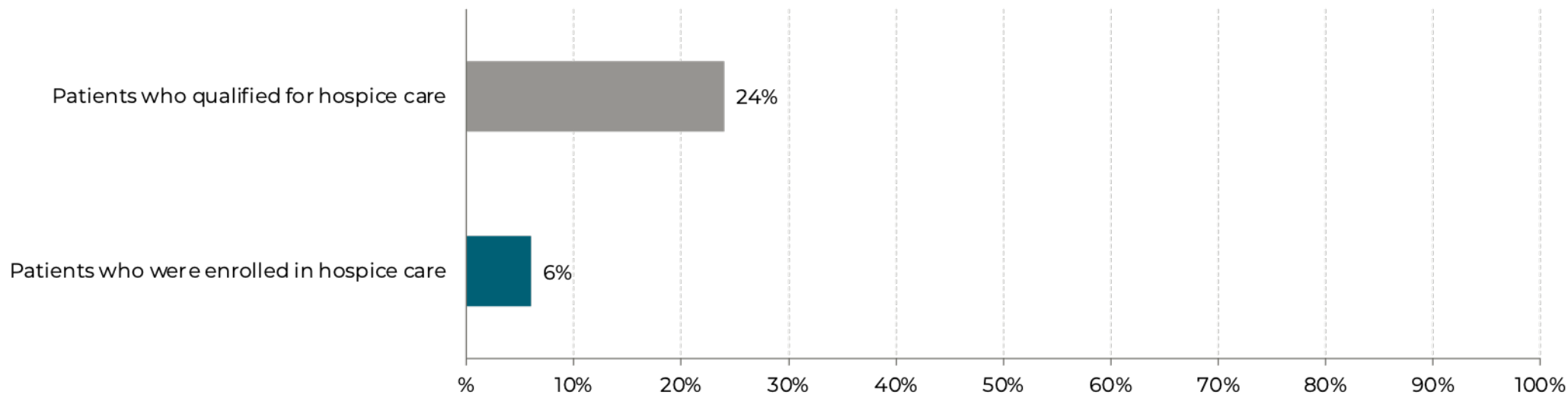


Nurses believe a lack of hospice knowledge among nursing home staff is a barrier to hospice enrollment



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Nursing home patients eligible for hospice were not enrolled at the time of death



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What can we do to
empower patient right of choice?

What can families, facilities, and hospices do?



For Facilities

- Provide comprehensive information
- Create cultural competency training programs
- Equip social workers & care planners
- Leverage technology

For Hospices

- Clear communication
- Establish workshops, webinars, and educational programs
- Equip staff with the right tools
- Simplify admission

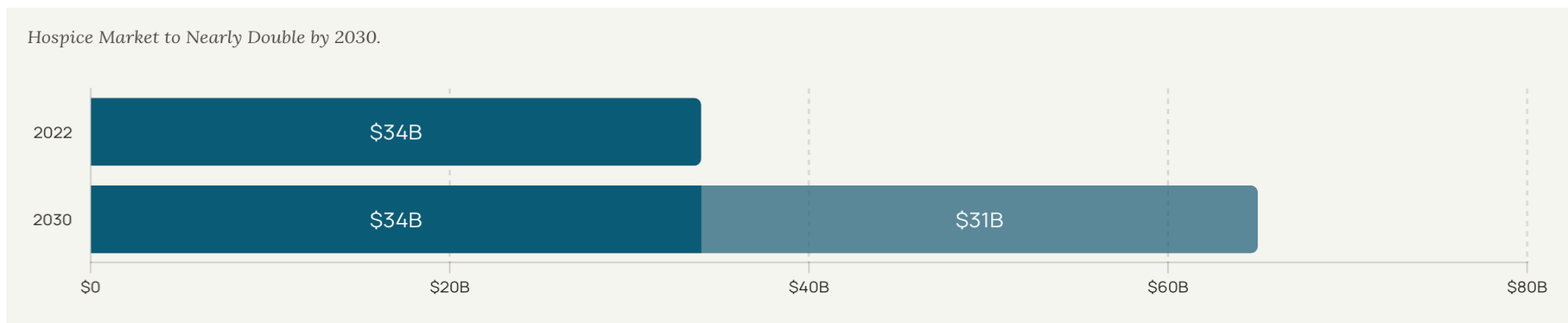
For Patients

- Seek information
- Ask the right questions
- Seek second opinions
- Join support groups

Wrapping up

The Shift to At-home Care

- Hospice Care is the 2nd fastest growing healthcare segment nationwide, trailing only behind personal care.
- Shifting patient preferences, family involvement, and payer acceptance



"Impact of Home-Based Social Work Palliative Care on Hospital Use at *the* End of Life: A Hospice Provider Group–Outcome Evaluation." (Journal of Palliative Medicine, 2019)

"Hospice Care is the 2nd fastest growing healthcare segment nationwide, trailing only behind personal care." (Hospice News, 2022)

The more we empower patient right of choice,

the more we empower autonomy

the more we empower dignity

the more we empower quality of life



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